

2021 POSTER CONTEST INFORMATION/RULES

TEACHERS:

- Stimulate interest in learning the basic economic and financial literacy concepts
- Help your students learn about the economy and financial literacy and have fun doing it
- Give your students an opportunity to creatively demonstrate their understanding of the economy and financial literacy

STUDENTS:

Illustrate in poster form one of the following concepts:

SCARCITY (HINT: It is more than just the last__ of the __. Scarcity of human, natural AND capital resources.)

PRODUCTIVE RESOURCES (HINT: What product results from the H/N/C resources?)

PRODUCERS AND CONSUMERS (HINT: The difference between producers and consumers.)

PHILANTHROPY (HINT: It can be more than just giving money)

MARKETS (HINT: There are a variety of types of markets.)

OPPORTUNITY COST (HINT: It is more than just indicating a decision to be made. Identify the options of the opportunity cost)

GOODS & SERVICES (HINT: The difference between goods and services.)

SOURCES OF INCOME (HINT: How can K-8 students make money?)

TAXES (HINT: Why do we have them? For what are they used?)

SAVING & INVESTING (HINT: The difference between saving and investing.)

RULES:

In order to be judged, entries must be in compliance with all of the following rules.

Each entry must be:

- An illustration of one of the ten economic and personal finance concept categories listed above.
- Original and drawn by hand **horizontally** on an 8 1/2" x 11" sheet of white paper

2021 Contest – for schools systems that are virtual, students can use a hand-drawing APP (such as Sketches) for creating posters. *Please, understand all artwork must be original and no clip art, photos, copied images, or copyrighted material may be used.*

- In color—not black and white
- Lettered in black and all artwork outlined in black; for hand-drawn pictures, we recommend a black felt-tip pen rather than a colored pencil or crayon; lettering can be done on a computer
- Set (text and art work) at least 1/2" from all edges of paper
- Designed so that the economic or financial literacy concept(s) is illustrated in large letters at the top of the page, making sure the words are spelled correctly

• **Deadline for Submission: March 26, 2021**

Teachers should:

- Download application from www.econed.org
- Submit only one entry per student
- Include one completed entry form for each teacher submitting entries
- Submit the following information by **lightly** taping a separate piece of paper or 3 x 5 index card on the back of each poster (**no paper clips**):
 - Student name and grade level
 - Teacher name
 - School name
- **Do not put grading on back of poster**
- **DO NOT FOLD ENTRIES!**

WINNERS:

- There will be twenty state winning posters selected.
- State winners will be announced at the Maryland Council's annual Student Achievement Awards in May 2021 and will be invited to attend the program.

The Maryland Council on Economic Education is a 501 (c) (3) not-for-profit organization, located at Towson University, dedicated to improving economic literacy.

Maryland Council on Economic Education
8000 York Road
Towson, MD 21252
410-704-2137
www.econed.org

**“A PICTURE IS WORTH
A THOUSAND WORDS”
2021 POSTER CONTEST
1-8 Grades**

TEACHERS: Complete one copy of the following form and submit with all entries.

PLEASE PRINT CLEARLY!

Teacher's name _____

E-mail _____

School _____

School system _____

School address _____

School phone _____

School fax _____

Grade level _____

Number of posters submitted _____

Mail all entries to:

Maryland Council on Economic Education
8000 York Road
Towson, MD 21252

*Entries must be postmarked by **March 26, 2021**
and become the property of the Maryland Council on
Economic Education and may be used with names of
entrants for publicity purposes*